

## **Terms of Reference**

### **Funders for Real Cost, Real Change**

### **Videographer**

#### **Project overview**

Funders for Real Cost, Real Change (FRC) originated with a collaborative of private foundations that came together to address project grant funding practices. The foundations recognised that providing insufficient cost recovery perpetuates the “non-profit starvation cycle,” meaning that organisations are expending more on projects than they are receiving through project-based grants. Over the course of several years, this collaborative conducted research and developed new tools and policies to help ensure that funders are adequately resourcing non-profit organisations when offering project-based grants. In late 2021, the work of this collaborative was handed over to Ariadne – European Funders for Social Change and Human Rights and EDGE Funders Alliance, who are developing a public repository for the resources developed as part of this project and are leading communications work aimed at a wider range of funders.

As part of the effort to communicate to foundations the importance of full cost recovery and the approaches towards ensuring it, Ariadne and EDGE are seeking a consultant to develop attention-grabbing videos based on case studies. The videos will feature 5 funders (2 in the US, 2 in Europe and 1 in Latin America) and their partners (likely based in the Global South: Africa, Latin America and maybe one or two in the Global North) to highlight changes foundations have made as well as the impact this has had in their partner’s work and organizational capacity. These videos should tell a compelling story and bring to life the values that drive this project.

#### **Scope of the consultancy**

##### Specific tasks include:

- Produce five 5-minute videos (one for each case study) for a broad audience based on 5 written case studies & the people they feature (contacts will be provided)
- Develop creative proposals and scripts for these videos
- Work with the project team to review & approve the scripts, creative proposal and to coordinate the logistics for interviews
- Develop a production proposal that takes into account interviewees will be in several different countries and budget is very limited.
- Edit & post-produce one 5-min and one 1-min video per each case study

##### Deliverables:

- Five 5-minute videos (one per case study) includes post production
- Five shorter 1-minute videos for social media (one per each case study) includes post production

- Raw footage and all video, audio and music files (if applicable)

Timeline:

- June- September 2022

Desired qualifications and skills:

- Demonstrated experience in videography
- Experience working in global contexts and communicating to audiences in different countries
- Preproduction, production and postproduction experience
- Ability to work remotely
- Proficiency in one or more languages other than English (Spanish, French, or Arabic preferred) is preferred
- Familiarity with philanthropy and civil society organizations working on social justice issues is preferred

**How to apply**

Send your creative proposal, estimated budget and links of previous works or reel to [jobs@ariadne-network.eu](mailto:jobs@ariadne-network.eu) with the subject line 'Videographer' by COB 25th April, 2022.

**Our commitment to diversity, equity, and inclusion**

We recognize that there are deep and intersecting power dynamics of race, class, gender, age, sexuality and nationality that need to be transformed within philanthropy, and we are committed to doing our part by ensuring we work with consultants who reflect the diversity of communities and perspectives within the human rights community. We especially welcome applications from people who have lived experience as members of communities affected by multiple forms of discrimination and exclusion, including race, age, gender identity and sexual orientation, ethnicity, religion, disability, and nationality.