

Terms of Reference

Funders for Real Cost, Real Change

Case Study Writer/Ethnographer

Project overview

Funders for Real Cost, Real Change (FRC) originated with a collaborative of private foundations that came together to address project grant funding practices. The foundations recognised that providing insufficient cost recovery perpetuates the “non-profit starvation cycle,” meaning that organisations are expending more on projects than they are receiving through project-based grants. Over the course of several years, this collaborative conducted research and developed new tools and policies to help ensure that funders are adequately resourcing non-profit organisations when offering project-based grants. In the beginning of 2022, the work of this collaborative was handed over to Ariadne – European Funders for Social Change and Human Rights and EDGE Funders Alliance, who are developing a public repository for the resources developed as part of this project and are leading communications work aimed at a wider range of funders.

As part of the effort to communicate to foundations the importance of full cost recovery and the approaches towards ensuring it, Ariadne and EDGE are seeking a consultant to develop case studies highlighting the changes foundations have made as well as the impact this has had in their partner’s work and organizational capacity. These case studies should tell a compelling story and bring to life the values that drive this project. The written case studies will also be accompanied by videos to help us bring these stories to life in an engaging way. We anticipate that the consultant working on these case studies will also coordinate closely with a videographer we are also hiring.

Scope of the consultancy

Specific tasks include:

- Work with the project leaders, project coordinator and project advisory committee to identify case studies
- Conduct interviews with relevant representatives of foundations and non-profit organisations
- Using a storytelling approach, write 2-page case studies for a foundation audience
- Support videographers with conducting the video interviews

Deliverables:

- Five written case studies

Timeframe: April 2022 – July 2022

Estimated time commitment: Total of 12 days within the timeframe dates

Qualifications and skills:

- Demonstrated experience writing outreach materials
- Experience working in global contexts and communicating to audiences in different countries
- Proficiency in one or more languages other than English (Spanish, French, or Arabic preferred)
- Familiarity with philanthropy and civil society

How to apply

Send a CV and brief letter of interest with your estimated budget to jobs@ariadne-network.eu with the subject line 'Case Study Writer' by COB 25th March.

Our commitment to diversity, equity, and inclusion

We recognize that there are deep and intersecting power dynamics of race, class, gender, age, sexuality and nationality that need to be transformed within philanthropy, and we are committed to doing our part by ensuring we work with consultants who reflect the diversity of communities and perspectives within the human rights community. We especially welcome applications from people who have lived experience as members of communities affected by multiple forms of discrimination and exclusion, including race, age, gender identity and sexual orientation, ethnicity, religion, disability, and nationality.